



WPEC
c/o WTO/WABM TV
651 Beacon Pkwy
Ste 105
Birmingham, AL 35209
ph: (205) 943-2168

Advertiser
Agency
Buyer
Salesperson

Gordon & Doner PA (65476)
PMP Marketing Group-West Palm Beac(110)
Gallo, Jordan
Jackson, Tiffany (3031)
ph: (561) 844-1212
fx: (561) 842-1212x
POLITICAL ISSUE (ns) (1187)
DEFEND JUSTICE FROM POLITICS (482122)
Local/Political Issue Agency BRD
MERIT/
A2554

Invoice 2670258
Inv Date 11/4/2012
Terms 30
Contract 1399264
Bill Type Standard
Period 10/29/2012 - 11/4/2012

PMP Marketing Group-West Palm Beach
330 Clematis Street
Ste 212
West Palm Beach, FL 33401

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

MERIT RETENTION - DEFEND JUSTICE
FROM POLITICS

CO-OP/Order Type No/Normal
Package
Gen. Date 11/9/2012 3:29:54PM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	178781-News-CBS 12	Per week (2), Mo, Tu, We, Th, Fr	10/31/12 6:43AM (We)	00:30	News-CBS 12 News This Morning	TV107X12212H	\$650.00	
1.0	SPOT	178781-News-CBS 12	Per week (2), Mo, Tu, We, Th, Fr	11/01/12 6:14AM (Th)	00:30	News-CBS 12 News This Morning	TV107X12212H	\$650.00	
2.0	SPOT	178644-CBS-CBS This	Per week (2), Mo, Tu, We, Th, Fr	10/31/12 8:57AM (We)	00:30	CBS-CBS This Morning	TV107X12212H	\$425.00	
2.0	SPOT	178644-CBS-CBS This	Per week (2), Mo, Tu, We, Th, Fr	11/01/12 8:46AM (Th)	00:30	CBS-CBS This Morning	TV107X12212H	\$425.00	
3.0	SPOT	178794-Live with Kell	Per week (3), Mo, Tu, We, Th, Fr	11/01/12 9:56AM (Th)	00:30	Live with Kelly and Michael	TV107X12212H	\$375.00	
3.0	SPOT	178794-Live with Kell	Per week (3), Mo, Tu, We, Th, Fr	11/02/12 9:31AM (Fr)	00:30	Live with Kelly and Michael	TV107X12212H	\$375.00	
3.0	SPOT	178794-Live with Kell	Per week (3), Mo, Tu, We, Th, Fr	11/02/12 9:58AM (Fr)	00:30	Live with Kelly and Michael	TV107X12212H	\$375.00	
4.0	SPOT	12:30:00PM- 4:00:00	Per week (2), Mo, Tu, We, Th, Fr	11/01/12 3:59PM (Th)	00:30	Dr Phil	TV107X12212H	\$550.00	
4.0	SPOT	12:30:00PM- 4:00:00	Per week (2), Mo, Tu, We, Th, Fr	11/02/12 3:59PM (Fr)	00:30	Dr Phil	TV107X12212H	\$550.00	
5.0	SPOT	178769-News-WPEC	Per week (2), Mo, Tu, We, Th, Fr	10/29/12 5:15PM (Mo)	00:30	News-WPEC CBS 12 News at 5p	TV107X12212H	\$950.00	
5.0	SPOT	178769-News-WPEC	Per week (2), Mo, Tu, We, Th, Fr	10/31/12 5:27PM (We)	00:30	News-WPEC CBS 12 News at 5p	TV107X12212H	\$950.00	
6.0	SPOT	178770-News-WPEC	Per week (2), Mo, Tu, We, Th, Fr	10/30/12 5:39PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	TV107X12212H	\$950.00	
6.0	SPOT	178770-News-WPEC	Per week (2), Mo, Tu, We, Th, Fr	11/02/12 5:52PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	TV107X12212H	\$950.00	
7.0	SPOT	178772-News-WPEC	Per week (2), Mo, Tu, We, Th, Fr	10/31/12 7:23PM (We)	00:30	News-WPEC CBS 12 News at 7p	TV107X12212H	\$950.00	
7.0	SPOT	178772-News-WPEC	Per week (2), Mo, Tu, We, Th, Fr	11/02/12 7:13PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	TV107X12212H	\$950.00	
8.0	SPOT	178474-CBS-The Dav	Per week (3), Mo, Tu, We, Th, Fr	10/29/12 11:51PM (Mo)	00:30	CBS-The David Letterman Show	TV107X12212H	\$425.00	
8.0	SPOT	178474-CBS-The Dav	Per week (3), Mo, Tu, We, Th, Fr	10/30/12 12:31AM (Tu)	00:30	CBS-The David Letterman Show	TV107X12212H	\$425.00	
8.0	SPOT	178474-CBS-The Dav	Per week (3), Mo, Tu, We, Th, Fr	10/31/12 12:32AM (We)	00:30	CBS-The David Letterman Show	TV107X12212H	\$425.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$11,350.00
Commission	(\$1,702.50)
Net Total	\$9,647.50

Total Spots 18